



# STRUDDYS

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# STRUDDYS HISTORY

Ross Strudwick (CEO) of Struddys began retailing with the first Struddys sports store opening at the Sunnybank Plaza way back in 1975. In the early 1970's, Ross Strudwick, while playing for the St George Club in Sydney was recruited by Senator Ron McAuliffe OBE, the President of the Queensland Rugby League. Ross joined the Valleys Club in 1972 and went on to represent Brisbane, Queensland and Australia during his career.

To ensure that Ross stayed in a maroon jersey, the QRL set Ross up in his first retail outlet. From this initial outlet, the Struddys brand has grown from retail, to encompass importing, wholesale and manufacturing.

As a coach Ross attained a Level 3 Certificate. He has an impressive coaching resume. He achieved premiership success with the Valleys and Brothers Clubs in the Brisbane A Grade competition. He was instrumental in raising the profile of the London Crusaders Rugby League Club in England in the early 1990's. At a junior level, Ross successfully coached Redlands, Springwood Tigers and Logan Brothers to premierships. Ross has also coached at a representative level taking charge of the Queensland U17 and U19 teams.

This list of achievements has seen Ross regularly attend QRL aligned Coaching Camps as a coach to assist the development of Queensland's future stars.





Ross Strudwick with Rob Moore (CEO-Queensland Rugby League)

## STRUDDYS TODAY

Struddys is 100% Australian owned and operated and is Queensland's longest running sports retailer, manufacturer and importer. Struddys have been manufacturing sporting apparel and equipment for the past 45 years and throughout this period has developed a reputation as a market leader in design, supply and quality. With an ever growing list of partner contracts, the success has been firmly planted in Queensland's history.



## STRUDDYS LOCATIONS



## STRUDDYS SUPPLIER LICENCES



## OUR MISSION

Struddys mission is simple – to provide the best range and quality of sporting goods and apparel currently available at competitive prices complemented by outstanding service – every time.

All of Struddys garments are tested and developed by the player, for the player.

## GRASS ROOTS

Struddys core business is based at the grass roots level of Australian sport. Through our brand Struddys Sports and trading as Struddys Sports Wholesale we have acquired many key accounts and through our development and manufacturing ability we have established a strong brand highly regarded throughout Australia.





## SERVICES

Struddys onsite graphic artists are available to all of our customers, allowing you the customer to take your vision and turn it into a design suitable for garments.

The only limitation is your imagination.

We offer a wide variety of core products, however if you do not see what you are looking for, please contact our team and find out how we can help you further develop your custom product.

Our team works tirelessly behind the scenes to ensure all timelines are met, quality is checked and your experience with Struddys is a smooth one. Struddys focuses on fast, reliable, high quality products and it is our 45 years experience in these areas that has built our solid reputation within the industry.





The close relationship with our China factory gives us the ability to guarantee quality apparel, delivered on time.

## OFFSHORE MANUFACTURING

During peak season our factory in China can produce up to 10,000 garments per week and airfreight these garments to our factory in Loganholme within 3–5 working days.

Our testing facilities and quality control is second to none with all materials tested before going into production.

Each and every garment is quality checked post production to ensure our high standards are met. It is the constant upgrading of fabrics, machines and our technology which allows us to stay ahead of the opposition.

High quality garments are delivered on time, every time.

# AUSTRALIAN MANUFACTURING

Struddys is one of the few team wear suppliers that still have Australian made capabilities. This unique part of the company was proudly maintained to promote its commitment to local, state, national and international people, teams and businesses.

Our in-house machinery includes five sublimation printers and presses, eight embroidery machines and a number of heat transfer facilities. Utilising these resources, Struddys has the ability to manufacture garments from start to finish overnight when required.



Our local manufacture turn around times cannot be matched.



# ONLINE ORDERING

Struddys online caters for all types of customers whether it be designing your own kit, ordering express teamwear or training equipment. The website is user friendly and allows you to design your complete kit from start to finish including logos, colours, numbers etc.

Response from our sales team is generally within 24 hours of your online enquiry





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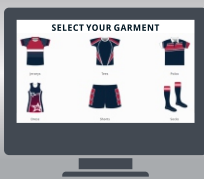
# PRODUCTION TIMELINES

Regardless of the timeline used we follow the same simple four step process to ensure your gear is delivered on time.

Try out our new online tracking system so you can see exactly where your garments are in the manufacturing and delivery process.

## YOUR 4 STEP ORDER PROCESS

### 1. Choose your garment



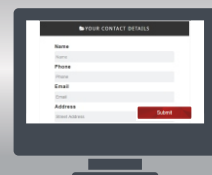
### 2. Pick your design



### 3. Add colours, numbers, names & logos



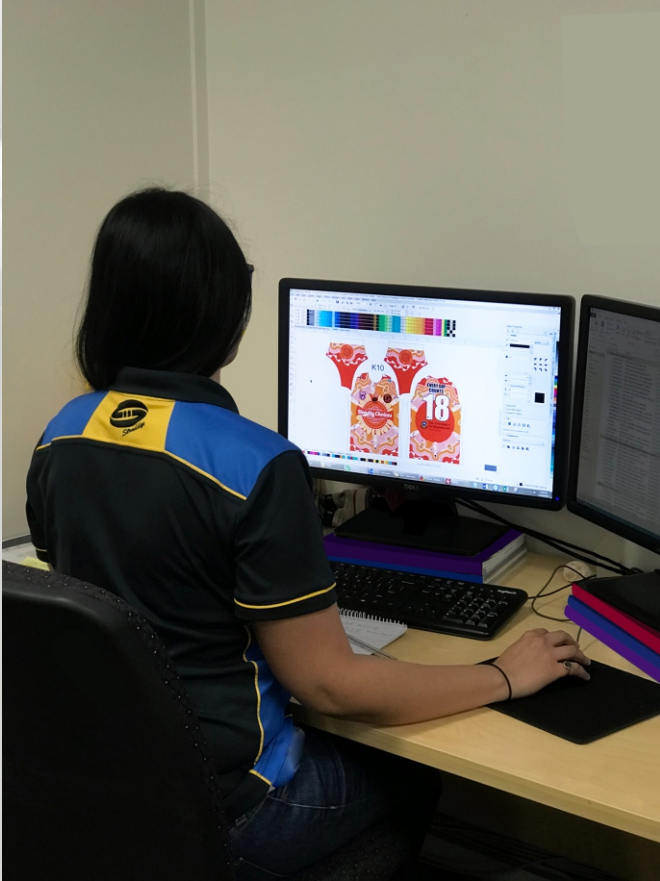
### 4. Fill in the enquiry form



Word of mouth is one of the best compliments anyone can receive. We put customer service and focus above all else and this truly shines through.

We really do go above and beyond what a customer expects. We want clients to have an experience that they will not only remember, but also tell their friends.





In house artists creating custom designs.



Sublimated garments being hand checked by our quality control team.



Sublimated garments cooling after being pressed.



Team member preparing a garment to be sublimated in our Loganholme factory



# STRUDDYS SALES REPS

## NATIONAL SALES MANAGER



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## NEW ZEALAND SALES

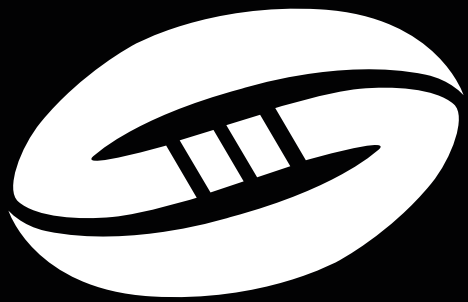


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**STRUDDYS**